

# How to create content that your audience will

Free online training - PFP Platform



## How to create content your audience will love?



**August 12, 2024**  
**11.30 am - 1.00 pm**



**Are you wondering how to promote your e-shop? Do you want your content to stand out from the crowd and attract the attention of your audience? Take part in the training entitled: "How to create content that your audience will love?" to which we invite you together with the Polish Entrepreneurship Foundation. You will learn how to communicate effectively with your target group, build loyalty and increase engagement.**

**Date: August 12, 2024 from 11:30 a.m. to 1:00 p.m**

### **Training agenda:**

- 11:30 Welcome of participants and start of the training

- 11:30 How to find out your customers' needs?
- 12:00 Key elements of engaging content
- 12:15 Creating valuable content
- 12:30 Results analysis
- 13:00 Question and answer session and conclusion of the training

More information and registration on the website of the [Polish Entrepreneurship Foundation](#).

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