

Foreign expansion to the German market

2023-03-10



The graphic is a promotional poster for a webinar. It features a large, light gray circular shape in the center. Inside this circle, the text "YOUR BUSINESS IN GERMANY - OPPORTUNITIES AND CHALLENGES" is written in a bold, orange, sans-serif font. Below this text, there are two red icons: a calendar icon and a clock icon. To the right of the calendar icon is the date "March 23, 2023", and to the right of the clock icon is the time "10:00 - 11:30 (CET)". In the top left corner of the graphic, there are logos for "PAIH" (with "webinaria" in a red box) and "DWG" (with "LOWER SILESIA" and "DOLNY SLASK" below it). In the bottom left corner, there is a logo for "invest in Dzierżoniów". To the right of the central circle, there are three images: a large image of a modern city skyline (Frankfurt) with a mix of old and new buildings, a smaller image of the German flag flying over a historic building, and a smaller image of a smiling woman in a red blazer giving a thumbs up.

PAIH *webinaria* DWG LOWER SILESIA DOLNY SLASK

YOUR BUSINESS
IN GERMANY -
OPPORTUNITIES AND
CHALLENGES

March 23, 2023
10:00 - 11:30 (CET)

invest
in Dzierżoniów

Lower Silesian Economic Cooperation Agency Ltd. and the Polish Investment and Trade Agency / PAIH Foreign Trade Office in Frankfurt invite you to the webinar "Your business in Germany - opportunities and challenges".

Deadline: March 22, 2023. time. 10:00 - 11:30

The webinar will be conducted in Polish, on the ZOOM platform. Participation is free and possible after prior registration.

Agenda

- Investment opportunities and business support tools available to PAIH/ZBH Frankfurt in the process of expansion on the German market, opportunities and

benefits of establishing a business in Germany.

- Differences in the practical approach to doing business in Poland and Germany.
- Formal, tax and financial costs of starting a business in Germany, including:
- from the idea, through the establishment of a company,
- registration obligations,
- setting up accounts,
- renting or buying real estate,
- hiring staff to start operations.

The invitation is addressed to Lower Silesian entrepreneurs from the SME sector, in particular to business owners, managers and people responsible for foreign expansion.

Applications for the event will be accepted until March 20, 2023. (Monday) until 12:00 to the address: dominika [dot] rawecka@dawg [dot] pl

Additional information can be obtained by calling: 784 449 499

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