

Webwriting - how to write for the Internet so that customers want to read and buy - online training!

2023-01-23

The graphic is a dark-themed poster for an online webinar. On the left, the word 'Online' is written in a cursive font next to a vertical orange line. Below it, 'WEBINAR' and 'WEBWRITING' are in bold white capital letters. The subtitle 'HOW TO WRITE FOR THE INTERNET SO THAT CUSTOMERS WANT TO READ AND BUY' is also in white. A white button with an orange border says 'SIGN UP'. Below that, a calendar icon is next to the date 'JANUARY 31' and time '10:00 - 11:30'. In the top right, two logos are shown: 'Firmy Jutra' (program Google i PFR) and 'Dzierżoniów' (nastraja pozytywnie). On the right side, there is a circular portrait of Kamil Nadolski, a man with glasses and a beard, wearing a blue shirt. Below the portrait, a white speech bubble says 'The training will lead Kamil Nadolski'. In the bottom left corner, there is a logo for 'invest in Dzierżoniów'.

Do you want to know how to create valuable and user-friendly content, thanks to which your offer will reach a much larger number of potential customers? Take part in a free training "Webwriting - how to write for the Internet so that customers want to read and buy".

Deadline January 31 at 10:00.

The training is the result of the involvement of the Dzierżoniów office in the Company of Tomorrow program created by Google and the Polish Development Fund.

The webinar will be conducted by Kamil Nadolski - Google's Advisor in the Company of Tomorrow program. He gained his experience in nationwide media (TVN Group,

TVP, Newsweek, Rzeczpospolita, Onet.pl), as well as in cooperation with universities and non-governmental organizations. On a daily basis, he helps in the development of small and medium-sized enterprises, indicating the possibilities of using internet marketing and new technologies.

Form of training: online training using the ZOOM platform. People interested in participating in the meeting will receive a link to the event to the e-mail address provided in the application.

Applications are accepted until January 30 to the e-mail address: drp@um
[dot] dzierzoniow [dot] pl

Sign up today!

Contact person: Joanna Walczybok, phone: 74 645 08 68, e-mail: jwalczybok@um
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