

## Buy consciously - choose the Polish product - the Polish product campaign

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**Do you know that for seven out of ten Poles, a sufficient incentive to buy a particular product is the fact that it comes from Poland, and half of the consumers manifest their patriotism when shopping in agri-food stores?**

The "**POLISH PRODUCT**" mark enables consumers to find products made in Poland with the use of Polish raw materials more easily.

The Ministry of Agriculture runs a campaign supporting Polish food producers. Anyone can join this support, be guided by consumer patriotism during everyday shopping. Let us choose Polish products consciously. In this way, we will contribute to saving jobs.

Choosing food labeled „POLISH PRODUCT”, the consumer can be sure that it was produced in our country and from domestic raw materials. With the rich offer on store shelves, it is of great importance and, as a result, also contributes to building consumer patriotism and supporting the sale of Polish food. Our choice is of great importance.

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